



A CSR ACTIVITY

Educational Visit to National Institutional Facilitation Technologies (Pvt.) Limited, NIFT by Trainees of TAG Group companies - April 14, 2011

Our CSR Philosophy

The concept of Corporate Social Responsibility (CSR) is growing day by day, as more and more companies around the globe are turning their focus towards the sustainability of environment and resources. Companies now have come to realize that their future success is dependent upon the future of environment and society to which they belong and in which they exist.

We at TAG also believe that our corporate success and the social welfare are interdependent. Our CSR Initiatives are directed towards 4 domains

- **Environment:** Activities to improve awareness about environmental hazards and the way forward towards its improvement.
- **Community:** Activities for the well being of the society e.g. beach cleaning & tree plantation etc.
- **Employees:** Training & Recreational activities for better grooming of our employers and trainees.
- **Business Partners:** Focusing on the well being of our business partners, including suppliers and customers and teaming with them for other CSR initiatives.



The National Institutional Facilitation Technologies (Pvt.) Limited, NIFT is a joint venture between a consortium of six major banks and private sector. It is responsible for the establishment and management of automated clearinghouse facilities in Pakistan.

On April 14, 2011 an educational visit to NIFT was arranged under the Employee domain of our CSR initiatives to promote the interest of our trainees in commercial sector and to improve their awareness about the roles of significant corporate entities.

15 trainees of TAG Group visited the head office of NIFT on April 14, 2011.

During the Orientation session valuable information about NIFT's Objectives and Role, Services to clients, operational risks, future challenges and planned advancement in the technology was provided to the trainees. The General Manager Operation-NIFT also benefited the participants with his answers to various questions put forth by the Trainees throughout the session.

The trainees visited the Operation Room under the guidance of the NIFT Official and gained valuable information about the processes of check collection, Mechanical Sorting, Scanning and Data Input.



A Group Photograph of TAG Trainees with NIFT Management