

Managing Risks of Restaurant Business.

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Challenges for Restaurant Business

Running a Restaurant is a risk prone business. Proper assessment of risks and applying safeguarding measures gives this business a valuable growth. Some of the key risks faced by the restaurant business and the related safeguard measures are enumerated in the table below;

S. No	Risks	Controls to mitigate risks/Safeguarding measures
1	Food Procurement	Periodic market research
	Incorrect decisions with regards to rate and	Establish an Intelligent Order Quantity program avoiding a
	quantity purchased	risk of stock out and food expiry.
2	Food Issuance	The following should be reconciled
	Uncontrolled issuance of Food inventory can	Edible items issued from store
	increase possibility of pilferage and other leakages.	Food prepared
		Food sold and
		Food discard
3	Food Inventory	Periodic inventory inspections and counts.
	Loss due to pilferage, expiry, or damage.	Reports on Inventory Status (Purchase dates, expiries).
4	Revenue & Billing	POS system, CCTV cameras, system generated invoices,
	Food sold may not be recorded or billed at	Surprise inspections of restaurants to reconcile order
	Incorrect rates.	booked with the table occupied.
		Ensuring the accuracy of system prices.
5	Cash Misappropriation	Place CCTV cameras at the cash counter.
	Customer Payments are always susceptibility to	Reconcile bills with the payments received at the day end.
	embezzlement.	

Other risks relate to loss due to breakages, validity of the food recipe, pricing issues, food quality and repute.

An effective Risk Management strategy is critical for business sustenance. Similarly the success of Restaurant business is dependent on how well its operational risks are identified and the effectiveness of the strategies to mitigate or reduce the impact of such risks.

TAG Consulting (Pvt.) Ltd and Hospitality Industry

TAG Consulting (Pvt.) Ltd. (A TAG Group Company) is providing Risk Advisory and Internal Audit services to one of the leading five star hotels in Karachi. The hotel has been operating in Pakistan for the past 28 years providing luxurious accommodation and recreational facilities to 400 plus guests as well as Banquet services for meeting & parties and five distinct Restaurants (buffet/ a la carte) offering a variety of diverse cuisine.

TAG Consulting (Pvt.) Ltd works in close collaboration with the hotel management in reviewing its operations with regards to their efficiency and effectiveness. Our rich experience in risk advisory assist us in identifying key operational risks and providing consultation toward implementation/improvement of the mitigating Internal controls.

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